



# THE COMMUNICATION YOUR PATIENTS WANT

### Learn How to Get Ahead of the Curve With Digital Billing

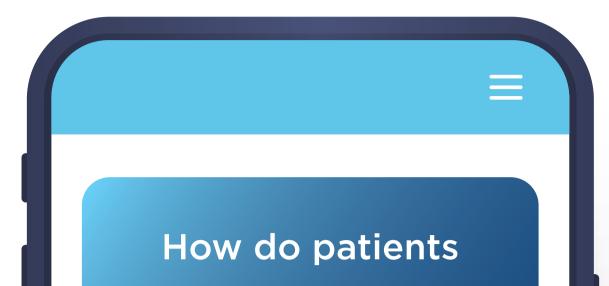
In a wide variety of surveys, patients strongly prefer text-based reminders and billing. See the benefits of digital billing below and download the eBook to learn more.

### **1. Patients Prefer Texts**

**The numbers are clear:** For patient communication, texting is the way to go.



In 2020, **billing-related text** 



messaging grew by more than
200% for healthcare companies.<sup>1</sup>



One fifth of healthcare survey respondents want "more consumer friendly payment options"<sup>2</sup>



While 75% of millennials find text reminders helpful, only 30% receive them from companies they do business with regularly<sup>3</sup>





use their phones?

**60%** of them like to communicate with businesses via texting.<sup>3</sup>

**76%** would rather lose the ability to talk than the ability to text.<sup>3</sup>

# **2. Boost Your Billing Process**

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Digital billing isn't just convenient—it also saves you money. Eliminate the hassle of mailing and processing physical bills to save your office much-needed time, as well as upto \$5 per physical statement.<sup>4</sup>

# **\$5 Per Statement**

How much you could save by switching from paper to digital billing.<sup>4</sup>

## **3. Better Patient Communication**

Stay in the loop with notifications when a patient has read a text message, email or viewed their bill online. Set up automated follow-up reminders that facilitate faster payment.



**Improved Cash Flow** 

Through quicker payments via a digital billing system



Text messaging should not replace other processes for patient collections, but it is a fantastic way to improve cash flow and drop bad debt. 55
~ PHYSICIANS PRACTICE<sup>5</sup>

#### Learn How You Can Simplify Billing for Everyone by Downloading the eBook

Save time and money by adopting the communications and billing solution that patients want. Go digital and experience greater efficiency and convenience every step of the way.

Learn how Dentrix Ascend Online Payments can work at your practice today with our eBook.

Call 866.907.4742 to speak to a specialist today.

**Download the eBook** 





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#### Sources:

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